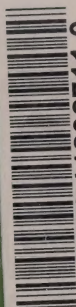


A DOLLAR SAVER!

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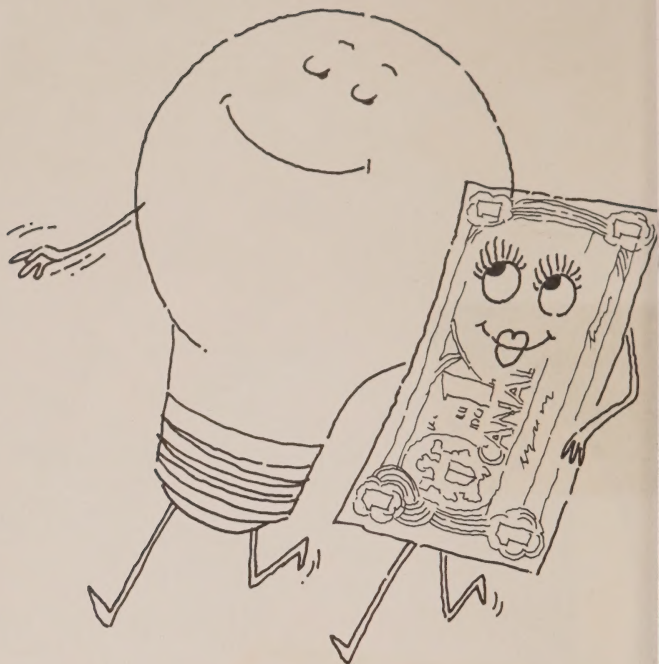
DEPOSITORY LIBRARY MATERIAL



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USE A
60
WATT
LIGHT BULB



The 60 watt light bulb ...a dollar saver!

In many places in your home, a 60 watt bulb will do the job of a 100 watt, saving you money and electricity.

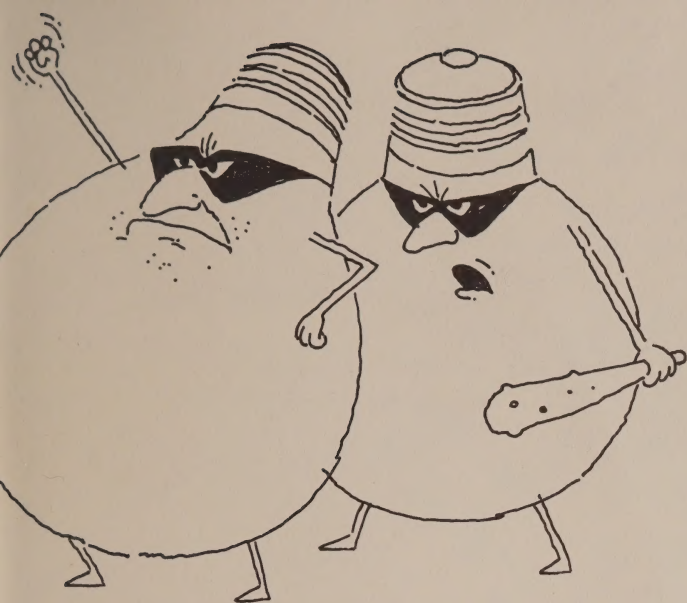
With the average bulb life being 1000 hours, using a 60 watt bulb will save you more than a dollar.

Let's calculate this saving...

The 100 watt bulb uses 100 watts x 1000 hours (the average bulb life), or 100 kilowatt-hours (kW.h) of electricity. At 2.75¢ per kW.h, that's \$2.75.

The 60 watt bulb uses 60 watts x 1000 hours, or 60 kilowatt-hours (kW.h). At 2.75¢ per kW.h, that's \$1.65 ... a savings of \$1.10. More than enough to buy your next 60 watt bulb!

So, next time you replace a 100 watt bulb, remember, save money — use a 60!



Further savings...

To save even more, use a 60 watt, 130 volt bulb. It provides a little less light but lasts twice as long as a regular 60 watt, 120 volt bulb. It lasts about 2500 hours compared with a regular bulb's 1000 hours.

And the 130 volt bulb generally costs less than the two regular bulbs it outlasts, saving you money. It also considerably reduces the chore of buying and replacing bulbs.

More importantly, the 130 volt bulb actually uses less electricity. It draws only 54 watts. That's 6 watts less than a regular 60 watt bulb ... an electricity saving of 10 percent. Definitely a worthwhile saving!

Let's calculate this saving...

In 2500 hours an ordinary 60 watt bulb uses 60 watts x 2500 hours, or 150 kilowatt-hours (kW.h). At 2.75¢ per kW.h, that's \$4.12. And you'll have to replace your bulb twice for 2500 hours of light.

The 130 volt bulb uses 54 watts x 2500 hours, or 135 kilowatt-hours (kW.h). At 2.75¢ per kW.h, that's \$3.71 or a 10 percent saving! And you'll only use one 130 volt light bulb for 2500 hours of light.

Handy hints.

- turn off lights when not in use
- solid state dimmer controls save energy and extend bulb life
- lamp shades with a white or near-white lining reflect more light, and a wide base spreads light over a greater area
- even a thin layer of dust reduces the amount of light you get, so keep light bulbs and fixtures clean



This message is brought to you by your Hydro on behalf of people who care.



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